

Czech Village New Bohemia SSMID Meeting Minutes
January 21, 2021 | 8:30-10:00 a.m. | Google Hangouts Meeting

The Czech Village New Bohemia SSMID Commission met virtually in regular session. Those present are listed below. The meeting was held as an electronic regular Commission meeting because a meeting in person was impossible or impractical due to concerns for the health and safety of Commissioners, staff and the public presented by COVID-19.

Commissioners Present: Craig Byers, Lijun Chadima, Ben Dillon, Stephanie Jelinek, Ana McClain, Mary Kay Novak McGrath, Chad Pelley, James Piersall, Bob Schaffer (100% attendance)

City of CR Liaison Present: Jennifer Pratt

Czech Village New Bohemia District Staff Present: Abby Huff & Monica Vernon

Welcome/Call to Order

Chair Piersall welcomed everyone and called the meeting to order at 8:32 a.m.

Approval of December Minutes

The December minutes were approved (Chadima/Dillon).

Approval of Agenda

Chadima moved approval of the agenda with the change from Byers to Piersall chairing the meeting. The motion (Chadima/Dillon) was unanimously approved.

2021 Budget Discussion & Approval

Vernon presented end of year financials for Quarters 3 & 4. As of 12/31/2020, and after all expenses were paid, the cash balance in the CVNB SMMID account was \$64,323. She noted that an additional \$7500 from private donations for the Mucha mural should be counted. It was just recently transferred to the account from the EA Foundation.

Vernon said she created a format that would easily show cash on hand, revenue and expenses from the City's detailed reports. She explained that since the City is now (as of January 1, 2021) keeping track of all revenues *and disbursements*, we will have a monthly report. Vernon pointed out that a check for \$7,500 was sent to the City from the EA Foundation after she received the financial report from the City, so that is indicated on the financials. Piersall indicated that several bills had come through in January which will be included in next month's report. Vernon said the City expects to collect approximately \$23,000 in CVNB SMIDD taxes in spring 2021.

Vernon said to let her know if anyone wants to see the report in a different format. She said that going forward the financials would be in the monthly packet. It will always reflect the CVNB SMIDD's financial condition as of the previous month. She will include a link to the City's report so that commissioners who wish to look at finances in greater detail will have easy access. The report on Q3 & Q4 financials as of Dec 31, 2020 was approved. (Chadima/Byers)

Public Art Update

Craig Byers reported that the consensus of the Public Art committee was to move ahead and complete a mural in New Bohemia in summer of 2021. Vernon will follow up to secure wall and then send out an RFP to artists with an emphasis on local talent. Byers said that the committee is looking at other sculpture/3D type projects for 2022 such as Gateways to New Bohemia (3rd St and 8th Ave SE) and Czech Village (Either 16th Ave SW or C St SW) as well as other lighting projects. Vernon added that the City may be interested in working with CVNB SSMID on the gateway projects.

Mucha Mural License Agreement Update

Huff reported that Sarah Jane Wick from the NCSM&L has the postcards and refrigerator magnets under production. Piersall asked about finalizing the licensing agreement. It has not yet been finalized and so that needs to happen prior to sales of the products. Vernon will coordinate.

Beautification & Streetscape Update

Huff reported that the committee will meet next week to talk about streetscape amenities – benches, waste cans, flower planters, bike racks etc. Huff said she and Vernon had asked City to share plans for new streets, sidewalks and trails. The Mucha Park was brought up and Huff said that Mary Kay Novak McGrath is interested in providing funding for the park. Vernon is following up with Mary Kay on a financial plan and will bring those plans to the committee in the future.

New Business

Vernon announced that the CVNB SSMID would be getting a stand-alone website that will make agendas and minutes more accessible and transparent.

Adjournment

Piersall entertained adjournment. Chadima/Byers. Motion passed at 9:15 am

Next Meeting

Thursday, February 18, 8:30 to 10 am